SPONSORSHIP OPPORTUNITIES

The OBA is excited for you to join us for the 2026 Annual Meeting! Network and connect with attorneys from across the state by becoming a sponsor. Several opportunities are available. See below for details on each level of sponsorship.

VENDOR TABLE | $500

Secure your presence with a basic vendor table in the conference center lobby. You'll have space to display materials, distribute information and engage with attorneys who stop by your booth during breaks and networking times. Your table is included in the "Visit Our Vendors" preview email sent to all registered attendees before the conference, and you receive recognition in a sponsor thank you in the *Oklahoma Bar Journal*, which reaches 15,000+ active OBA members statewide. This straightforward option gives you physical presence and the opportunity to network face-to-face with conference attendees. However, vendor tables are not guaranteed scavenger hunt inclusion or logo placement in conference materials.

BRONZE SPONSOR | $3,000

The entry point to real sponsorship ROI. Bronze sponsors receive a table in the conference center lobby. Your logo appears in the conference program slideshow displayed between sessions, you're included in the "Visit Our Vendors" preview email sent to all registered attendees before the conference, and you're an optional stop on the vendor scavenger hunt (driving booth traffic). Post-conference recognition in the *Oklahoma Bar Journal* sponsor thank you acknowledges your support to 15,000+ active OBA members statewide. Perfect for companies new to conference sponsorship or those testing the waters before committing to higher tiers.

SILVER SPONSOR | $4,500

Step up from Bronze sponsorship with enhanced visibility and lead generation. Silver sponsors receive a table in the conference center lobby, an optional stop on the vendor scavenger hunt and prominent logo placement in the program slideshow displayed between sessions. Your sponsorship is featured in OBA social media posts both before and after the conference, you receive a half-page ad in the conference program, and you're included in the "Visit Our Vendors" preview email sent to all registered attendees before the event. Post-conference recognition in the *Oklahoma Bar Journal* sponsor thank you acknowledges your support to 15,000+ active OBA members statewide. Silver sponsorship gives you stronger brand recognition than Bronze, with multiple marketing touchpoints before, during and after the conference.

GOLD SPONSOR | $6,000

ONLY SIX OPPORTUNITIES AVAILABLE

Premium visibility with guaranteed booth traffic and extended reach beyond the conference. Gold sponsors receive a high-traffic table location, required stop status on the vendor scavenger hunt – meaning every attendee must visit your table – and a full-page ad in the *Oklahoma Bar Journal* after the conference, reaching 15,000+ active OBA members. You get a dedicated OBA social media post before and during the conference, a featured slide in the program slideshow, a

full-page conference program ad and a "Sponsor Highlight" in *Courts & More* (also distributed to 15,000+ members) before the conference. You'll also receive mailing addresses for conference attendees. Gold combines guaranteed booth engagement with powerful statewide visibility – your message reaches thousands of Oklahoma attorneys long after the conference ends.

CAN'T ATTEND THE CONFERENCE? NO PROBLEM!

Get maximum visibility and qualified leads without sending a single team member. These three sponsorships are designed for organizations that want conference ROI without the travel costs, time commitment or booth staffing logistics:

COFFEE BREAK SPONSOR | $6,000

ONLY ONE OPPORTUNITY AVAILABLE

Be the exclusive fuel for the entire conference without staffing a booth. Your logo appears on custom coffee sleeves used throughout the two-day event. Premium signage at every coffee station features your company with digital lead capture, generating an expected 40-60+ qualified contacts. Giveaways on Thursday and Friday drive attendees to scan your QR code while waiting for coffee. Perfect for organizations that want maximum visibility and measurable ROI without the time commitment of attending. You'll receive the complete lead spreadsheet within 24 hours of the conference – names, firms, emails, practice areas and what services they're interested in. We handle all logistics, printing, setup and prize fulfillment. You get the leads.

SNACK ATTACK SPONSOR | $3,000

TWO OPPORTUNITIES AVAILABLE: MORNING & AFTERNOON

Feed hungry attorneys while capturing qualified leads – no table staffing required. Your branded signage dominates the snack station where attendees gather during breaks, and a digital lead capture QR code is prominently displayed for attendees to scan. Snack break callout in the conference program features your logo, a dedicated social media post during the event thanks you as the provider, and you're recognized in the *Oklahoma Bar Journal*. Perfect for organizations that want meaningful attendee touchpoints and measurable ROI without the logistics of staffing a booth all day. You feed them, they give you their contact info, you follow up and close deals.

CHARGING STATION SPONSOR | $500

Keep attorneys connected while showcasing your brand in high-traffic areas. Your logo is prominently displayed on charging stations placed in CLE rooms and meeting spaces where attendees spend time waiting for their devices to power up. Featured in a dedicated social media post during the conference and recognized in the *Oklahoma Bar Journal*. Perfect for companies wanting affordable visibility without table staffing requirements. Charging stations create repeated exposure – attorneys return multiple times throughout the day, seeing your logo each visit. Lower investment, passive brand building. No booth attendance required.

DEADLINES & SUBMISSIONS

Sponsorship must be confirmed (and your logo must be submitted) by 5 p.m. Friday, Oct. 16, to be recognized in the Nov. issue of the *Oklahoma Bar Journal* and 5 p.m. Monday, Oct. 19, to be recognized in printed conference publications.

Submission of an application does not guarantee sponsorship of the 2026 OBA Annual Meeting. A waitlist may be used depending on the number of submissions and space available. Sponsors will be notified of approval.

	GOLD	SILVER	BRONZE	VENDOR
PRECONFERENCE				
Sponsor Highlight in *Courts & More*, With Distribution to Over 15,000 Active OBA Members	X			
Dedicated OBA Social Media Post Prior to Conference	X	X		
Inclusion in "Visit Our Vendors" Email	X	X	X	X
DURING CONFERENCE				
Ad in Conference Program	Full-Page Ad	Half-Page Ad		
OBA Social Media Post	X	X		
Program Slide Show	Featured Slide	Featured Slide	Logo Included	
Attendee Scavenger Hunt	Required Stop	Optional Stop	Optional Stop	
Table in Preconference Area	In a High-Traffic Area	X	X	X
POST-CONFERENCE				
Mailing Addresses for Conference Attendees	X			
One Free *Oklahoma Bar Journal* Full-Page Ad To Be Used by the End of 2026	X			
Acknowledgment in the *Oklahoma Bar Journal* "Sponsor and Vendor Thank You"	X	X	X	X